



The power to build smarter.

Customer Summary

CUSTOMER	Niklas Tesla	STATUS	UNDER CONTRACT
SELECTIONS TOTAL	\$51,695.49	IN CONTRACT TOTAL	\$0.00

Model Information

COMMUNITY	Fleming Ranch	LOT	0060
MODEL	Sycamore Grand	PURCHASE PRICE	\$322,500.00

Flooring

Hardwood

Browse Hardwood Selections

Type	Product	From \$/SF
UPGRADE	Alexian Level 1 Maple Hardwood	From \$8.66 / SF
STANDARD	Hardwood Level 1	From \$0.00 / SF
UPGRADE	Hardwood Upgrade 1 ILO Tile	From \$17.60 / SF

DESIGN STUDIO MANAGER

Simplify the options selection process, increase customer upgrade revenue and improve design center workflow during your client design appointments.

Design Studio Manager provides home builders and developers with a single environment for managing and simplifying your complex options selection process.

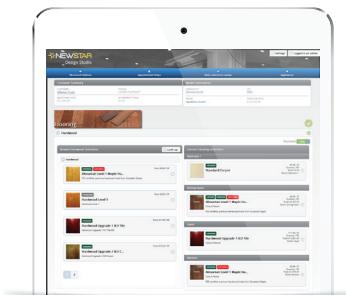
- Simplify the options selection process by making it easier for buyers to identify options.
- Improve accuracy and completeness of sales contract addendums.
- Increase interaction with design center visual merchandising strategies.
- Structure a selections process that works for your business.
- Sell with confidence using real-time product information, sales contracts and construction schedules.
- Reduce selection time with mobile touch or scan input methods.

"With more time to showcase the upgrade products, our consultants noticed that their sales volume was also increasing (total sales increase of 30%)."

— Dorothy Dranitsaris, The Remington Group Inc.

Features & Advantages:

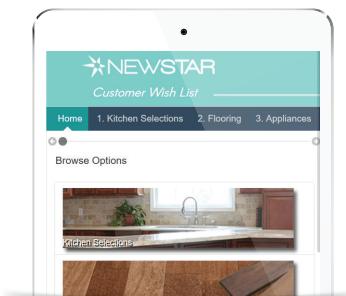
Design Agent Portal, Customer Wish List and Floor Plans are integrated and tracked into final sales contracts/addendums.



DESIGN AGENT PORTAL

Simplify and improve the flow through your design center with a powerful management tool linking physical products directly to the sales addendum.

- Structures the design selection workflow for designers and customers.
- Fully integrates with your main ERP system in real time.
- Mobile-enabled during design center appointments.
- Easier option selections with bar code scanning solution.



CUSTOMER WISH LIST

Enhance the options selection process for new home purchasers with access to a personalized online portal to preview options prior to visiting the design center.

- Customer-facing options are displayed in a self-serve portal.
- Linked to your existing product database in real time.
- Lists product pricing, availability and photos.
- Reduces design center appointment time.
- Prompts designer to pre-populate the sales addendum.
- Records approval or rejection of proposed wish list items.



FLOOR PLANS

Built for designers to create digitally integrated red line floor plans.

- Easily add options to floor plans - direct integration into Design Studio Manager Agent Portal allows client's favorite items to be dragged right onto the floor plan via tablet.
- Supports architectural icons and colored pin locators for a rich floor plan.
- Create contract addendum items in real-time for accurate budgeting and estimates using the drag and drop feature.
- Automatically create addendum items during client meetings.
- Produce rich lot documents with seamless mobile integration.
- Automatically produce PDF summaries that sync back to NEWSTAR software as a lot document.
- Enhance communication across the organization by adding client appointment details.

